

Table of Contents

Working With Customers.....	1 – 6
Training Employees/Enforcement.....	7 – 12
Economics.....	13 – 16
Hospitality and Health: Building Bridges.....	17 – 21
Working With Media.....	22 – 26
Health.....	27 – 30
Adversity and Misinformation.....	31 – 36
Voluntarily Smoke-Free.....	37 – 39
Available Resources.....	40 – 45
Materials and Signage.....	46