

## ZAGAT SURVEY SUMMARY

**(8) Do you think smoking should be banned in restaurants?**

U.S. Cities	Yes	No
New York	85%	15%
Philadelphia	83%	17%
DC/Baltimore	82%	18%
Atlanta	80%	20%
Chicago	80%	20%
<b>Average</b>	<b>82%</b>	<b>18%</b>

**If a smoking ban were put into effect in restaurants, would you dine out...?**

U.S. Cities	More	Same	Less
Philadelphia	25%	72%	3%
DC/Baltimore	25%	73%	2%
Atlanta	26%	71%	3%
Chicago	26%	70%	4%
<b>Average</b>	<b>26%</b>	<b>72%</b>	<b>3%</b>

**(9) Do you think smoking should be permitted in restaurants? (Cities where smoking has already been banned)**

U.S. Cities	Yes	No
San Francisco	2%	98%
Los Angeles	3%	97%

**If a smoking were permitted, would you dine out...?**

U.S. Cities	More	Same	Less
San Francisco	1%	26%	73%
Los Angeles	2%	28%	70%

**(10) Compared to 2 years ago, do you eat out...?**

	More	Same	Less
<b>ZS National Average</b>	<b>39%</b>	<b>45%</b>	<b>16%</b>

**Compared to 2 years ago, do you spend...?**

	More	Same	Less
<b>ZS National Average</b>	<b>62%</b>	<b>33%</b>	<b>5%</b>